

-----CALLING ALL ACTORS-----

ASGARD ENTERTAINMENT
GENERAL MONOLOGUE AUDITION
August 20th, 21st, 22nd 2009
10am - 5pm / 15-20 minute sessions

Asgard Entertainment is a full service production studio dedicated to producing feature film and television in Colorado. Our members have worked on Film, Television, and Live Entertainment projects throughout the United States and around the world and we are experienced in all aspects of filmmaking. We are currently developing original scripts for our own in-house films that we plan on casting primarily out of Colorado. We will hold bi-annual monologue readings and interviews in August and April of every year to familiarize ourselves with local actors. These will be scheduled in 15-20 minute sessions in which talent will prepare two 2-3 minute contemporary contrasting monologues to demonstrate their range. After the monologues, the actor will have the opportunity to tell us about themselves, their past work, and any special skills or abilities they have.

The reason we work in this fashion is because we write all our scripts in-house and we find that actors can be very instrumental in the writing process. We use this creative energy to develop characters for our films that embody the traits of the actors that inspire them. Our commitment is to cast the majority of our lead roles from the Colorado talent pool. This is not something we take lightly.

OUR PROCESS -

1. In our first stage of development we start with a story concept, create a general outline, develop character templates, and start the first draft of the script. All of this is based on the market research we obtain from a variety of sources in an effort to create a project with world-wide appeal.
2. In the second stage we call upon the monologue readings from local actors who have come in and shown us their range of skills and given us the opportunity to get a sense for personality traits and unique abilities.
3. Then the third stage begins where we break down the actors and the characters simultaneously. This allows us to place actors in roles which we already had realized, or adjust our characters to take advantage an actor's natural gifts.
4. Next, we consider Hollywood name talent for up to two roles in each of our films. The actors that are brought in are meant to help promote the film, not to insinuate that talent in Colorado is lacking. Having Colorado actors alongside recognizable names is a benefit to the local actor and the film in both notoriety and marketability.
5. We complete and polish the script as our art department begins designing the look and feel for the film. All other departments use these images to design wardrobe, sets, special effects, and anything else that may be required when production starts.
6. Once everything is in order, production begins.

We look forward to building a strong connection to Colorado's actors.